



Speedway Convenience Stores, Fifth Third Bank and Cardtronics Partner to Place Fifth Third Brand on Over 800 ATMs

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Cardtronics enhances convenience and cash access for Fifth Third Bank and Speedway consumers through a strategic ATM branding relationship

HOUSTON, May 17, 2018 (GLOBE NEWSWIRE) -- [Fifth Third Bank](#) will soon expand its brand presence in key markets while improving cardholder convenience by placing its brand on more than 800 [Cardtronics](#) ATMs at [Speedway](#) convenience stores throughout Ohio, Indiana and Kentucky. Cardtronics, the world's largest ATM owner / operator, is the exclusive provider of ATM services to Speedway convenience stores.

"Fifth Third understands that our customers don't want to pay to access their own money. Now when our customers walk into Speedway convenience stores in Ohio, Indiana and Kentucky, they will see our Fifth Third-branded ATMs," said Jim Sutton, Director of Physical Distribution Strategy for Fifth Third Bank. "We always want to make banking more convenient for our customers and Cardtronics' ATM branding program is one more way to do that."

Over 800 Speedway convenience stores are located within the bank's core markets, enabling Fifth Third to quickly expand its branded customer touch points by approximately 480 ATMs in Ohio, 230 in Indiana, and 135 in Kentucky. Commencing immediately, Cardtronics will begin outfitting its ATMs with Fifth Third branding at those 800-plus Speedway convenience store locations. Fifth Third first established an ATM services relationship with Cardtronics in 2016 by joining the company's [Allpoint ATM network](#), which offers convenient cash access at 55,000 ATMs worldwide.

"Cardtronics has a unique ability to introduce an easier way to provide cash access through our Allpoint ATM network at top retail locations like Speedway," said Brian Bailey, Cardtronics Managing Director – North America. "After we provide the introduction, then we build on that relationship, creating a mutually beneficial connection between our financial institution and retail partners, and ultimately helping the bank ensure their brand experience is highly visible at their cardholder's most-valued and -visited retail ATM destinations."

ATM cash access is a matter of convenience that customers are looking for in Speedway stores. Working in partnership with Cardtronics and Fifth Third deepens Speedway's relationship with Fifth Third customers, and encourages them to think of Speedway convenience stores in Ohio, Indiana and Kentucky as part of the Fifth Third financial services network.

Bailey continued, "The introduction of Fifth Third-branded ATMs at select Speedway locations demonstrates the essential nature of convenient cash access as a banking service, and the importance of a bank's brand being physically present and seen at our premium retail ATM locations."

During the phased rollout of Fifth Third-branded ATMs at Speedway stores, Fifth Third customers can always find the nearest participating fee-free ATM by using the [ATM locator](#) available through the Fifth Third mobile banking app and online at 53.com.

About Fifth Third

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. As of March 31, 2018, the Company had \$142 billion in assets and operated 1,153 full-service Banking Centers and 2,459 ATMs with Fifth Third branding in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. In total, Fifth Third provides its customers with access to more than 54,000 fee-free ATMs across the United States. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending and Wealth & Asset Management. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2018, had \$363 billion in assets under care, of which it managed \$37 billion for individuals, corporations and not-for-profit organizations through its Trust and Registered Investment Advisory businesses. [Investor information](#) and [press releases](#) can be viewed at www.53.com. Fifth Third's common stock is traded on the Nasdaq® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC.

About Speedway

Speedway LLC (Speedway), headquartered in Enon, Ohio, is the nation's second largest company-owned and -operated convenience store chain with approximately 2,740 stores located in 21 states. Speedway is a wholly owned subsidiary of Marathon Petroleum Corporation (NYSE: MPC). For further information about Speedway, visit the company's web site at <http://www.speedway.com>.

About Cardtronics (Nasdaq:CATM)

Making ATM cash access convenient where people shop, work, and live, Cardtronics is at the convergence of retailers, financial institutions, prepaid card programs, and the customers they share. Cardtronics provides services to over 230,000 ATMs in North America, Europe, Asia-Pacific, and Africa. Whether Cardtronics is driving foot traffic for top retailers, enhancing ATM brand presence for card issuers, or expanding card holders' surcharge-free cash access, Cardtronics is convenient access to cash, when and where consumers need it. Cardtronics is where cash meets commerce.

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